


Graphic Designer		Ad No:	ABT 29 / 21	Rev #	1.0	 <small>\\Filesrv\hr\HRAdminFiles\HRDocuments\HumanResources\JobAdverts\2021\ABTG-GraphicDesigner-26-Aug-21.docx</small>
Prepared By:	MJG	Expected Start Date:		Q4 2021		
Approved By:	LCD	Last Revision Date:		18-Aug-21		

Immediate Vacancy

Graphic Designer

A multi-functional role has arisen within **AquaBioTech Group** for a candidate to provide a variety of supporting and leadership activities within the **Business Development Department**. The **Graphic Designer** must demonstrate a high level of proficiency in design, web and multimedia software and applications.


Synopsis of position offered

A position within **AquaBioTech Group** has arisen for a suitably qualified person to work within the **Business Development Department**.

The responsibilities of the selected candidate are defined as follows:

- Prepare specific and customised marketing material, in various forms (artwork, videos, flyers, etc), for each of the respective departments of the company and ensure that all marketing carries the corporate brand with continuity.
- Develop marketing and communication toolkits and guidelines.
- Support and develop the company's marketing and branding strategies by creating various forms of marketing materials.
- Assist in the participation of the company in international conferences, events, CSR activities and exhibitions.
- Support the various development teams in the preparation of international tenders and commercial offers, as well as projects' dissemination campaigns, ensuring the corporate branding is consistently applied.
- Maintain and improve the company presence on social media by creating marketing campaigns and relating graphics material.
- Maintain and develop the company's webpage.
- Other duties as assigned by the company.

Reporting directly to the Business Development Director, the position is demanding, requiring a person who is highly motivated and self-organised. The selected person must be prepared to work to very tight deadlines in isolated and multi-functional projects and in conjunction with a team of international staff based at our head-office in Malta, but also with our staff based in other countries.

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Qualifications Overview

A successful candidate is likely to have a good solid a background in Marketing, Graphic Design, or related areas, preferably with at least a B.A. level of education, although experience-based candidates are encouraged to apply. Experience in using Adobe Creative Cloud applications (such as Photoshop; Illustrator; InDesign; Premiere Pro), is essential. Experience using WordPress website building software will be considered an asset. The candidate needs to be artistic, technical, an effective communicator, and be in position of a strong portfolio.

Financial Package

The successful candidate will be offered a long-term, fixed-term contract with the company. The starting package offered for this position will be structured largely upon the chosen candidate, reflecting the experience the candidate brings to the company, but also in line with the cost of living in Malta and could include an accommodation package, if required.

Application Procedure

Further information about the **AquaBioTech Group** and the services we offer can be viewed at www.aquabt.com. Applicants are required to submit a full *Curriculum vitae* in the **AquaBioTech Group** Europass format that **must** be downloaded from our website – **no other Cv formats will be accepted**. Questions about the application should be directed to the HR Department, on hr@aquabt.com