

# Press Release

## AquaBioTech Group organises the Aquaculture Opportunities in Cameroon workshop

The **AquaBioTech Group** announces that as part of our African development strategy we are launching our first aquaculture workshop in Cameroon. The workshop is going to be held in Douala, parallel to the Cameroon International SME Trade Fair (PMEXCHANGE). PMEXCHANGE is one of the first international forums dedicated to SMEs in Cameroon and is organised by ECAM (Enterprises of Cameroon) every 2 years. The Trade Fair attracts more than 150 exhibitors and brings together SMEs and multinational companies as well as thousands of visitors from across Cameroon.

*“We are glad to see initiatives such as the aquaculture workshop taking place parallel to the PMEXCHANGE; we encourage the participation and active involvement of international companies to the trade show”* said Sandra Batey, Regional Representative of ECAM. ECAM is committed to strengthen the ties between its members and international companies in various sectors.

The three-hour aquaculture workshop organised by the **AquaBioTech Group** has attracted a lot of attention from local stakeholders and is fully booked only two weeks after the launch.

The three-hour workshop titled **“Aquaculture Opportunities in Cameroon”** is going to be short but concise and will cover various aspects spanning from production and operational issues to profitability, opportunities, sharing good practices and the success factors for the aquaculture business.

*“We are very satisfied with the feedback we have received on our decision to host the workshop in Cameroon. It is our intention to share our knowledge with local stakeholders and try to improve things within the country’s aquaculture development. The country needs to build its aquaculture industry with strong foundations and know-how is one of them”* said George D. Mantas, Business Development Director of the **AquaBioTech Group**.

This year, the successful World Aquaculture 2017 event, which was held in Cape Town and was organised by the World Aquaculture Society, set the tone for the coming developments on African aquaculture. Only recently a number of leading fish feed companies have launched new projects in countries that were out of their radar a few years ago.

*“The experience we have from our work in Africa is valuable and worth sharing. We need to be responsible and look at long-term sustainability and profitability in aquaculture, and ensure that our partners understand that well. We are in Cameroon for business, but we want to make sure that we*

*will come back many times because business here is growing.”* said Nicolas J. De Wilde, Principal Consultant of the **AquaBioTech Group**, with more than ten (10) years of experience in international aquaculture development projects.

The **AquaBioTech Group** currently works in a number of projects in Sub-Saharan Africa, including the Technical Assistance for the Support to Promoting the Commercial Aquaculture Project in Uganda (a project financed by EuropeAid) and the VicinAqua project <http://www.vicinaqua.eu/> which supports aquaculture developments in Lake Victoria, in Kenya, Tanzania and Uganda.

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### **A number of photographs can be provided upon request**

The **AquaBioTech Group** was established in 1996 and undertakes a variety of aquaculture, fisheries and aquatic environmental projects throughout the world, including the design, construction and operation of RAS facilities. The vast majority of the company's work is related to the marine or aquatic environment, encompassing aquaculture developments, market research / intelligence, through to project feasibility assessments, finance acquisition, project management, technology sourcing and technical support and training.

[www.aquabt.com](http://www.aquabt.com)

**Enterprises du Cameroun (ECAM)** is the primary employers' federation that represents the interests of small and medium-sized businesses in the country. ECAM offers business intelligence, financial training and business-to-business matchmaking services. ECAM is the Enterprise Europe representative in Cameroon.

**PMEXCHANGE** is one of the first international forum dedicated to SMEs in Cameroon. It is organised by ECAM (Enterprises of Cameroon) every 2 years. The forum will have several goals:

Providing SMEs with a real tool for promotion, exposure and networking, creating a bridge between young promoters (future entrepreneurs) and donors.

Valuing and professionalizing SMEs with a view to developing the economy of the country.

To provide the city of Douala with an international forum to present the economic potential of Cameroon and Central Africa to the world economic community in order to attract new investors.

Developing a real synergy between the players (SMEs and large companies).

Provide companies with networking opportunities with companies from Europe and other countries

[www.patronat-ecam.com](http://www.patronat-ecam.com)

**Aquaculture Opportunities in Cameroon** website: <https://goo.gl/JnqAxx>

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