



## Website Development & Management Services

The **AquaBioTech Group** is an international consulting company strategically located in the very centre of the Mediterranean on the island of Malta, although operating globally on a variety of aquaculture & fisheries projects with regional office in Athens, Greece and Jeddah, Saudi Arabia.

All of the company's work is focused on the marine and aquatic environment, although varying from aquaculture developments, market research / market intelligence, through to project feasibility assessments, finance acquisition, management and technology sourcing / transfers.

### WEBSITE MANAGEMENT SOLUTIONS

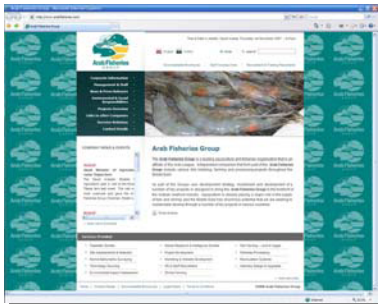
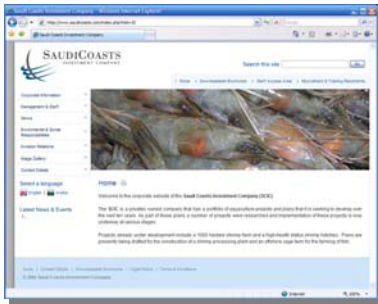
The **AquaBioTech Group** has considerable experience in providing website development and management solutions for various EU projects with our existing resources and partner collaboration. State of the art web hosting solutions with all type of up to date features enable us to provide strong support for the web hosting needs of our different clients. Through this form of cooperation the **AquaBioTech Group** has become an established and trusted entity with many major international companies and also smaller operations utilising our skills and services for small and large-scale projects. We also have expertise on website content and search engine ranking optimization through various forms of marketing and site visibility monitoring systems.

### CONTENT MANAGEMENT SYSTEMS

A web content management system is Content Management System (CMS) software implemented as a web application used for creating and managing HTML content. CMS differs from sophisticated website building software. It is used to manage and control a large, dynamic collection of web material (HTML documents and their associated images). It facilitates content creation, content control, editing, and many essential web maintenance functions for non-technical users to make changes to an existing website with little or no training. All of our hosting solutions come with imanager™ CMS which enable our end users to manage their website without any prior knowledge on web programming.

### WEB INFORMATION GATHERING TOOLS

Discussion boards and Forums are a form of two-way communication in which both service providers and clients could discuss a particular topic related to a project, or post new ideas for wider distribution among a selected closed group of people. Notice boards could also serve as a way of delivering announcements to a closed or selected group of people effectively, without mass emailing to their personal email inboxes. Questionnaire surveys, polls and quizzes are tools which are frequently used to collect information and formulate databases for further analysis on a particular topic.



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